

DBID AGENDA
March 10, 2005

APPROVAL OF MEETING AGENDA

APPROVAL OF MINUTES

OLD BUSINESS

1. Staff Report: Sheryl Lindau
2. Committee Chair Reports: T. Heistand; B. Magee; C. Christensen
3. Consultant assistance status: B. Magee
4. Web Site development: C. Christensen

NEW BUSINESS

Goals: Reemphasize the purpose of the BID

1. Why is the creation of a BID necessary?
2. Create a clear message that can be easily communicated to other stakeholders and interested parties.
3. Refine message: The BID will perform functions that are beyond the City of Omaha's responsibilities.
4. Omaha needs a strong independent downtown management organization that focuses exclusively on downtown.
5. Improve the image, identity, and influence of downtown to attract more people, businesses, jobs, and investment.

Boundary of the BID: Does it need to be adjusted? Pros and Cons.

Board Membership:

1. Are all major stakeholders represented on the Board?
2. Who is missing?
3. Who if anyone should be added?

Committee Structure: Should changes be made?

Barriers to Success:

1. What are they?
2. Where will the opposition come from? Why?
3. How can their concerns be addressed?

Identify Partners/Supporters:

1. Mayor Fahey and Staff
2. Old Market Business Association
3. Downtown Omaha Inc.
4. Omaha By Design
5. Greater Omaha Chamber of Commerce
6. 16th Street Association
7. Area Neighborhood Associations
8. Others?

Status of Data Base Development

Discussion of the Time Line

Public Comment

Goals to be accomplished by the next meeting

Future Agenda Topics

Adjourn