

Downtown Business Improvement District

Board of Directors
Regular Meeting
July 13, 2005

The July 13, 2005 Board of Directors meeting was held in the first floor conference room of Kutak Rock Law Offices, at 1650 Farnam Street, beginning at 12:30 p.m.

Minutes

A. ROLL CALL/INTRODUCTIONS

Members Present:

Curtis Christensen, Chair
Joe Bateman
Brian Magee
Marc Nichols
Dee Dee Spetman
Paula Steenson
John Yochum

Mayor's Staff:

Sheryl Lindau

City of Omaha Planning Department:

Kenneth Johnson
Bridget Hadley

City of Omaha Law Department:

Bernard in den Bosch

Consultant, Progressive Urban Management Associates:

Brad Segal

B. APPROVAL OF AGENDA

C. APPROVAL OF MINUTES

A motion to approve the meeting agenda and minutes of the previous meeting was made by D. Spetman, seconded by B. Magee and passed.

D. OLD BUSINESS

E. NEW BUSINESS

Brad Segal of Progressive Urban Management Associates was present and reported to the Board on his site visit to Omaha. He wants to bring the process of trying to create a Downtown Business Improvement District to closure by January. He is confident that he can make it work. He believes it is possible to develop an easily explainable plan that can be presented one on one to stakeholders in a grass roots effort to gain support.

Brad gave a short recap of his visit with different stakeholders on Tuesday. Image enhancement was one issue that resonated with some of the stakeholders he met with.

Recommended actions:

- Management of the Database is an immediate issue
- Document level of City services already in place in the proposed district
- Create campaign committee with 10-12 members
- Need to inform stakeholders that the Board recognizes the problems associated with the former DBID plan and is incorporating changes in response to their objections

- Outreach is the next step:
 - Mail Survey
 - Conduct a series of Downtown Forums in different locations
 - Conduct a series of one on one meetings
 - Mid-October draft a plan to present to the Board
 - Shop the plan in another series of forums
 - During the Holidays gather evidence of support

B. Magee, M. Nichols, and S. Lindau will work on the database issue and identify a person to manage it for the Board.

F. ADJOURN

S. Lindau had to leave the meeting early. Meeting was adjourned by unanimous consent.

