

Downtown Business Improvement District

Board of Directors  
Regular Meeting  
August 25, 2005

The August 25, 2005 Board of Directors meeting was held in the Jesse Lowe Conference Room of the Civic Center, at 1819 Farnam, beginning at 8:30 a.m.

Minutes

A. ROLL CALL/INTRODUCTION

Members Present:

Curtis Christensen, Chair  
Joe Bateman  
Christian Christensen  
Dee Dee Spetman  
Paula Steenson  
Marc Nichols  
John Yochum

Mayor's Staff:

Sheryl Lindau  
Silas Clarke

City of Omaha Planning Department:

Bridget Hadley

Public:

Pat Drickey

B. APPROVAL OF AGENDA

A quorum was not present to conduct official business.

C. OLD BUSINESS

- Silas Clarke gave an update on the progress of the website. The FAQ sections are being finished and the website should be live in another week. A new proposed boundary map has been finished and will be included on the site.

- Curtis Christensen reported on the Board's financial status and fundraising efforts. There is \$9000 in the account with \$900 to be paid to DOT.COM for the website development. This amount will be sufficient for the first phase of the consultant's fees. Curtis will complete a fundraising letter to be sent to some of the larger property owners in the proposed district. P. Steenson, Dee Dee Spetman, and Christian Christensen will review the mailing list with Curtis to help match names with property addresses. The Board will need \$20,000 to \$30,000 to complete the project.
- Consultant update: Cherie Carlson, with OPPD will manage the data base of property owners, business owners, and residents in the proposed district for the mass mailing scheduled to go out in early September. The mailing will include a cover letter explaining the project and a survey form that they will be asked to return. The mailing will also advertise the public forums that will be held on September 20<sup>th</sup> and 21<sup>st</sup> during Brad Segal's next visit. Location for the forums will be 1316 Jones Street, in a building renovated by Rob Stargill for events. He has consented to donate use of the space for the forums.
- No official business was conducted due to lack of a quorum.

#### D. ADJOURN

Meeting was adjourned at 9:25 a.m.