

Downtown Business Improvement District

Board of Directors
Regular Meeting
November 9, 2005

The November 9, 2005 Board of Directors meeting was held in the Jesse Lowe Conference room #310 of the Civic Center at 1819 Farnam Street, beginning at 8:30 A.M.

Minutes

A. ROLL/INTRODUCTIONS

Members Present:

Curtis Christensen, Chair
Joe Bateman
Dee Dee Spetman
Paula Steenson
John Yochum

Mayor's Staff:

Sheryl Lindau

City of Omaha Planning Department:

Bridget Hadley
Kenneth Johnson

B. APPROVAL OF AGENDA

C. APPROVAL OF MINUTES

Lacking a quorum, no official business was conducted at the meeting.

D. DISCUSSION

Curtis reported that he had had discussions with Carol Ebdon, City Finance Director, regarding the feasibility of the City granting the DBID Board interim financing to complete the consulting process up to a limit of \$20,000. Brad Segal has been asked to stop work because we are currently out of money.

Curtis and Marc Nichols will be meeting next week with John Boyer representing the Greater Omaha Chamber of Commerce regarding fundraising ideas.

Discussion followed focusing on the desirability of having one person responsible for communication with all entities to coordinate events in the downtown area. The DBID website could be used as a potential clearinghouse for information about parking, Qwest Center events, event locations, the best routes to drive to events, where to exit the interstate, to help people understand how to get around in the downtown area, etc.

Joe Bateman volunteered to write a letter to the Mayor outlining how a BID could have helped handle the traffic congestion and better coordinate the recent event at the Qwest Center that caused all the early morning traffic problems. The BID could be a pre-planning data source for events and fulfill a niche market that is currently not being filled.

E. ADJOURN

Next meeting is scheduled for November 9, 2005 at 8:30 A.M. in the Jesse Lowe Conference Room #310 of the Civic Center.