

Downtown Business Improvement District

Board of Directors
Regular Meeting
January 26,2006

The January 26,2006Board of Directors meeting was held in the Jesse Lowe Conference room #310 of the Civic Center at 1819 Farnam Street, beginning at 8:30 A.M.

Minutes

A. ROLL/INTRODUCTIONS

Members Present:

Curtis Christensen, Chair
Joe Bateman
Dee Dee Spetman
Paula Steenson
John Yochum
Brian Magee
Brenda Dooley

Mayor's Staff:

Sheryl Lindau

City of Omaha Planning Department:

Bridget Hadley

City of Omaha Law Department:

Bernard in den Bosch

B. APPROVAL OF AGENDA

C. APPROVAL OF MINUTES

Motion to approve agenda and the minutes of the September 21, October 27, and the November 9, 2006 meetings made my P. Steenson, second by D. Spetman, passed.

D. OLD BUSINESS

C. Christensen reported that the City of Omaha has provided the BID with \$15,000 support to pay the consultant fees. (PUMA) The BID may still need

additional funds to complete the process. All bills are currently paid and approximately \$14,200 remains in the account.

DOT.COM will schedule new content management training for updating the website.

E. NEW BUSINESS

C. Christensen reported on the meeting with Gail Knapp in City Planning regarding our database needs. S. Lindau and Bridget. Hadley were also in attendance.

Brad Segal is currently working on a business plan for the BID with an estimated mid February completion date. The board will be able to review the preliminary plan at their February meeting.

With regard to the database, we do not have accurate estimate of the values for the tax-exempt and centrally assessed in the district. Curtis and Bernard will work on the method to assess the value of these properties.

Programmatic Ideas:

What role can the BID play?

- Send out press releases regarding events in downtown

- Use the BID website as a friendly interface for downtown events

- Link Downtown BID website to the City of Omaha's website

- Advocacy role for the Downtown Area

- Facilitate a way to shuttle groups between the hotels, Rick's, and the Riverfront

- For more ideas see other PUMA BID's for example: Oklahoma City

- Way finding and signage for the downtown area

Suggestion was made to have Lynn Meyer from the City Planning speak to the Board about the way finding project at the next meeting.

The next meeting will be a longer working session where the Board can review the Business Plan.

F. ADJOURN

A motion to adjourn was made by B. Dooley, second by J. Yockum, and passed.